

PROFIT MAXIMIZERS

How To Generate Even More
Revenue From The Customers
You Already Have

It doesn't stop with the Core Offer...



\$0.50 / click

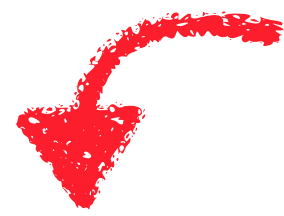


Once you have a buyer, you should ask them to buy something else...

\$10



\$50



MILLION DOLLAR NAPKIN

LEAD
MAGNET



TRIPWIRE



CORE OFFER



PROFIT
MAXIMIZER



WHAT IS Profit MAXIMIZER?

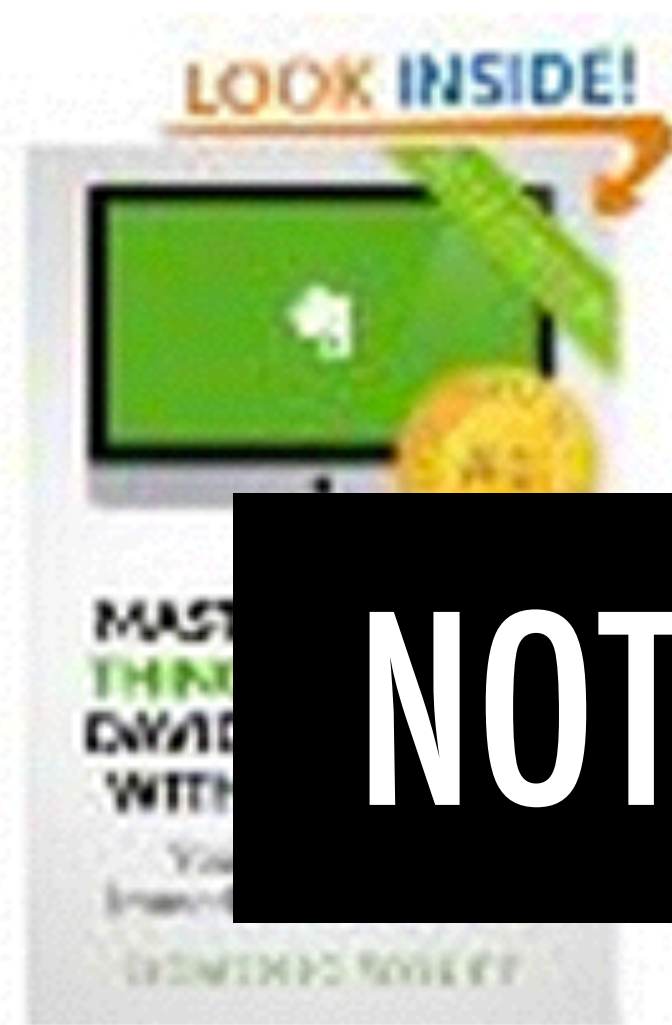
Whether it's an upsell (offering someone more of what they already bought) a cross-sell (offering them a related product or service) or a subscription (offering them access to a club, community or association), every offer needs something on the backend to increase immediate average customer value and overall engagement with the buyer.

That, is the Profit Maximizer!



1. IMMEDIATE UPS SELLS

Customers Who Bought This Item Also Bought



NOT NECESSARILY RELEVANT TO CORE OFFER



Master
Done t

MUST BE APPEALING TO MARKET

> Dominic Wolff

★★★★☆ (13)

ReadSma

★★★★☆ (25)

Kindle Edition

★★★★☆

Kindle Edition

\$13.78

Kindle Ed

\$4.07

\$2.99

2. CROSS-SELLS



TYPICALLY 10X - 100X THE CORE OFFER PRICE

WILL ONLY APPEAL TO YOUR TOP 2%

USUALLY SOLD AS ACCESS OR "DONE FOR YOU"

3. SLACK ADJUSTERS

Merkur Long Handled Chrome Safety Razor

by Merkur

★★★★★ (1,152 customer reviews) | 17 answered questions



COMBINE HIGH-MARGIN AND LOW-MARGIN ITEMS

Want it Tuesday, Sept. 24? Order within 19 hrs 31 mins and choose One-Day Shipping at checkout. Details

COMBINE INFORMATION WITH HARD GOODS



- Chrome finish sturdy razor
- Long handle - great for people with large hands
- Made in Germany

26 new from \$30.49

Share [Email] [Facebook] [Twitter] [Pinterest]

Includes one platinum-coated double edge blade.

4. BUNDLES AND KITS

Shop by Department

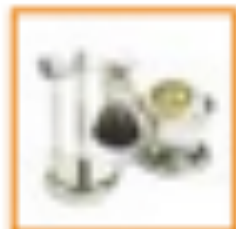
Search All merkur stand

Health & Personal Care Best Sellers New Arrivals Baby & Child Care Vitamins & Diet Supplements Sports Nutrition Household Supplies Health Care Personal Care

Prime

Member: Perry Belcher

Perry Belcher: This item is eligible for Amazon Prime. Click here to turn on 1-Click and make Prime even better for you. (With 1-Click)



5 piece Col. Conk Chrome Shaving Mens Grooming Set - Merkur

by Col Conk

★★★★★ (13 customer reviews)

List Price: ~~\$150.00~~

Price: **\$112.00** Prime

You Save: **\$38.00 (25%)**

Only 5 left in stock.

Sold by FGP and Fulfilled by Amazon. Gift-wrap available.

Want it Tuesday, Sept. 24? Order within **22 hrs 45 mins** and choose **One-Day Shipping** at checkout.

- Includes Merkur #180 Slim Handle Safety Razor w/Bar Guard
- Pure Badger Shave Brush with Chrome Handle
- Chrome Stand to hold razor & brush
- Matching Chrome Shave Bowl
- 2.25 Ounce of Col Ichabod Conk Shave Soap

5 new from \$104.05

Share [Email] [Facebook] [Twitter] [Pinterest]



NOW THIS IS A BUNDLE!!!



5. RECURRING BILLING

UNLIMITED WASH PLANS

BUBBLES FULL-SERVICE UNLIMITED PLANS NOW SAVE YOU 20% ON YOUR RESTORATION DETAIL PACKAGES!

GOOD VALUE!

BRONZE
Unlimited Plan 

\$34⁹⁵ PER MONTH

Unlimited Full-Service Bubbles Hand Car Washes

BETTER VALUE!

SILVER
Unlimited Plan 

\$44⁹⁵ PER MONTH

Unlimited Full-Service Hand Washes with our Two-Step Wheel Cleaning Package and Silicone Tire Shine Dressing

BEST VALUE!

GOLD
Unlimited Plan 

\$54⁹⁵ PER MONTH

Unlimited Full-Service Bubbles Hand Car Washes with our Two-Step Wheel Cleaning Package, Silicone Tire Shine Dressing, Tri-Color Polish and Clear Coat Wax Protectant

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Shipping City

Shipping State

Shipping Postal Code







LESSON: IT DOESN'T HAVE
TO BE YOUR PRODUCT!!!

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SIXTEEN NI



The Story Be
"Sixteen Ni

Welcome to the ShareASale Performance Marketing Network

A LEADING PROVIDER OF PERFORMANCE MARKETING SOLUTIONS FOR THE PAST 13 YEARS



Monetize your KNOWLEDGE

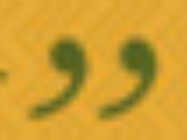
Monetize your AUDIENCE

Our PLATFORM

HAVE YOUR PASSION GROW YOUR BANK ACCOUNT



“ I TURNED MY WINEMAKING HOBBY INTO A BUSINESS BY helping others get started. Then I turned my earnings into a beachfront condo in Florida.



MIKE CARRAWAY

www.How-to-Make-Wine.net

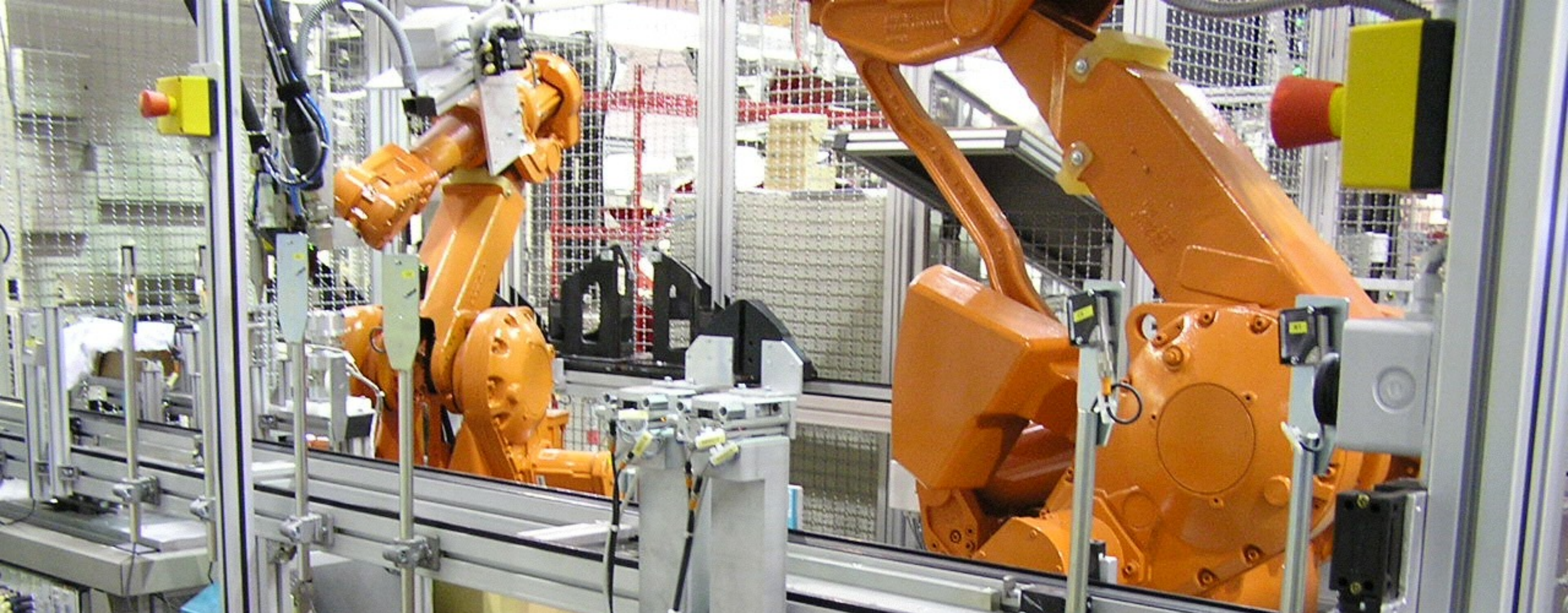


LEARN HOW TO MO

BUT THE **BEST PROFIT MAXIMIZER**
BY FAR INCLUDES SOME FORM OF...



SPEED AND...



...AUTOMATION



**IF YOU CAN HELP YOUR CUSTOMER
ACHIEVED THE DESIRED END RESULT
OF THE CORE OFFER...**

...FASTER...

...AND WITH LESS WORK...

**...THEY'LL THROW THEIR MONEY AT
YOU AND THANK YOU ALONG THE
WAY.**

3 MAGIC WORDS

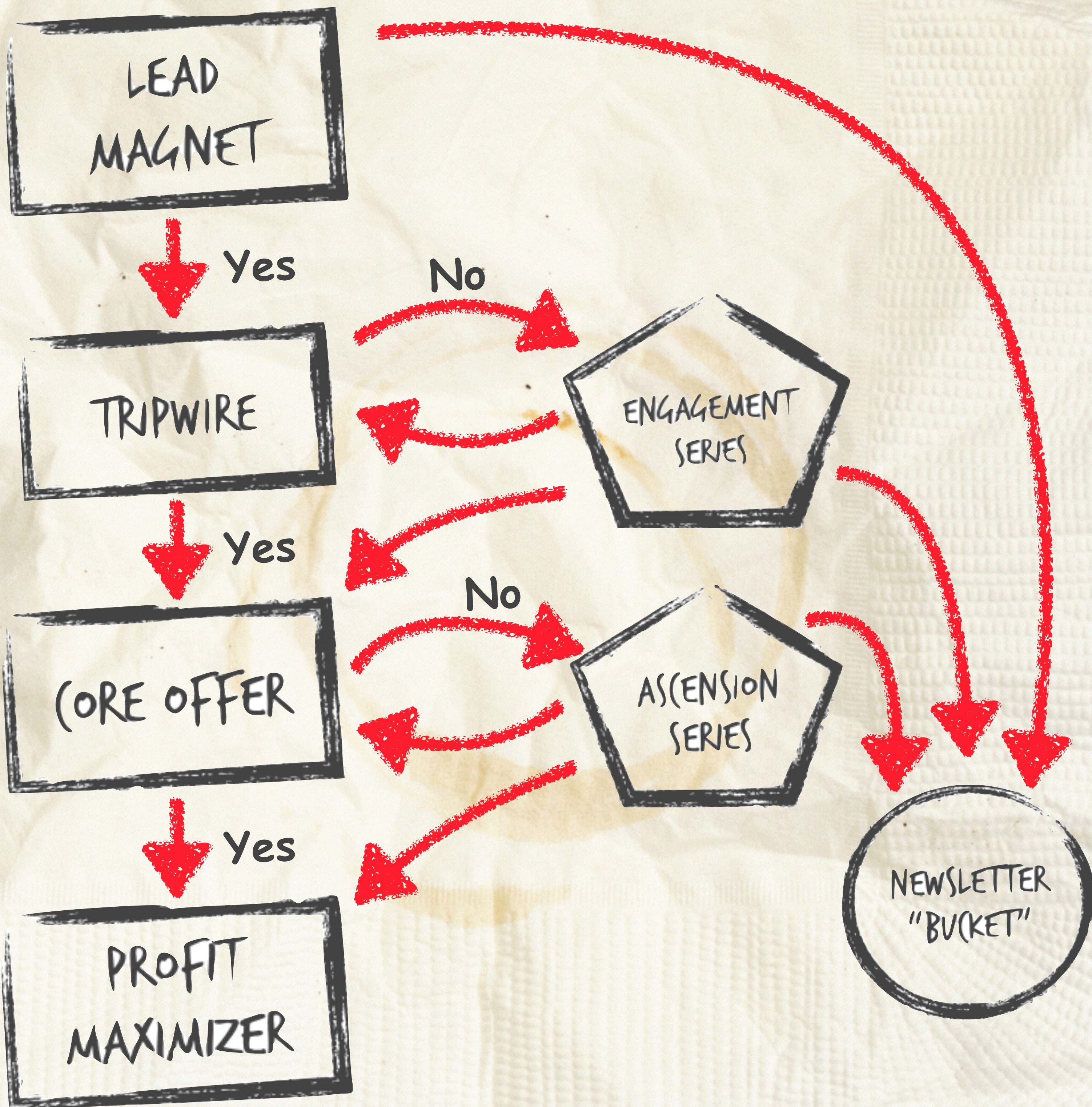
“Want some help?”

Examples: Speed And Automation Upsells

- **Physical product sellers** can offer expedited delivery, assembly or advanced training on how to use the product...
- **Information sellers** can offer done-for-you services, tools/equipment (i.e. gold kit), software and even consulting...
- **Software sellers** can offer installation or migration services, as well as a higher level of customer support...
- **Consultants and service providers** can offer a more “hands-on” experience or the opportunity to move your client to the front of the line...

MY GOAL:
DOUBLE YOUR PROFIT
PER CUSTOMER

MILLION DOLLAR NAPKIN



THE NEXT LEVEL:

<http://www.FollowupMachine.com>