**“Are You Still?/Have You Yet?” Campaign – Engagement Series**

The purpose of this email is to “call out” a subscriber who indicated they were interested in achieving something (write a book, launch a blog, start an ecommerce store, get 6-pack abs, take a second honeymoon, buy a investment property, create an app, etc.) and ask them if they’ve taken action… **MOST of the time the answer is going to be no.**

Now that you’ve reminded them of their desire to do X, you need to provide them with a path to achieving that goal.

This campaign can be “stacked” with almost any other campaign in the engagement series but works best:

* Immediately BEFORE a *“Want some help?”* campaign…
* Before OR After a *“Join Me In Congratulating*” campaign…
* AFTER a “Faux Survey”…

**Message #1**

**Subj:** Have you **[TOPIC/ACTION THEY WERE SUPPOSED TO TAKE]** yet?

**Subj:** Are you still **[THING THEY SAID THEY WANTED TO DO OR DIDN’T WANT TO DO ANY MORE]**?

If you've been staying on task with **[ACTION THEY WERE SUPPOSED TO TAKE. EXAMPLE]**, then you're **probably [RESULT OF ACTION]** as we speak.

How good does that feel to say?

Just in case you HAVEN'T started, you still have time to **[ACTION/RESULT DESIRED]**… and this should help.

I created a special **[VIDEO/TRAINING/ETC.]** to help you… but PLEASE don’t wait any longer, start TODAY:

**[LINK TO VIDEO/TRAINING/ETC]**

JUST DO IT... deal?

If you follow the **[RECOMMENDATIONS IN VIDEO/TRAINING/ETC.]** YOU WILL **[ACCOMPLISH THE GOAL]…**

In fact, if you just follow along I'll walk you through the steps of doing it **[TIME PEROID IT WILL TAKE TO CONSUME THE CONTENT YOU’RE SENDING THEM TO]!**

**[LINK TO VIDEO/TRAINING/ETC]**

Come on! You can screw around **[TIME PERIOD]** or you can do something that will change your life...

...my recommendation is that you take some time for yourself and do this instead.

Can’t wait to hear how it turns out,

**[NAME]**

**[CREATOR OF COURSE/TRAINING YOU WANT THEM TO BUY]**

P.S. Just a heads-up that we're quickly reaching our member-limit in the **[COURSE NAME]** and we'll have to shut down registration soon to focus on those who've already taken action.

Keep an eye on your inbox for full details in the coming days, but until then, here's the link to presentation so you can get started TODAY if you're ready to take action:

**[LINK TO PURCHASE]**